



For Immediate Release

Mississauga Chinese Arts Festival 2010 at the Mississauga Living Arts Centre

MISSISSAUGA, Ontario, July 12, 2010 - The 6th annual Mississauga Chinese Arts Festival (“MCAF”) will be held both indoor and outdoor at the Mississauga Living Arts Centre and Living Arts Centre Park on Saturday July 24th and Sunday July 25th, 2010. It is a two-day event organized by the Mississauga Board of Chinese Professionals & Businesses (“CPB”) showcasing Chinese culture and heritage to the local community through a variety of artistic performances and activities. This year, the exciting line-up includes Chinese Orchestra, Martial Arts, Lion & Dragon Dance, Feng Shui, Chinese Opera, Tai Chi, Table Tennis Demonstration, Folk Dance, Singing Contest, Chinese Chess & Games, Crafts, Bonsai & Orchid Exhibits, Presentations on China travel, RESP//RRSP, insurance and, of course, tasty Asian cuisine for your enjoyment.

CPB has always encouraged the younger generation to get involved and connect with their culture. Aside from the Chinese chess tournament and table tennis demonstration, the MCAF Singing Contest is returning the second year due to high popularity. Eight talented contestants from all across the GTA will showcase their exciting breakout performances. A pre-show will be held on Saturday evening followed by final contest on Sunday.

Once again, we are grateful to receive funding support from the “Building Communities through Arts and Heritage Program” of the Department of Canadian Heritage as well as the “2010 Community Cultural Festivals and Celebration Grant” of the Cultural Division of the City of Mississauga. In addition, CPB is honoured to partner with the City of Mississauga’s My Mississauga program to present MCAF three years in a row.

“CPB is proud of its dedicated directors and volunteers for putting in countless number of hours to organize this cultural event and to put together a program that promises to wow the audiences. This festival has gained tremendous recognition and praise from our community partners and residents. Philip Ho, Sunny Wong and I are proud to be the Co-Chairs of MCAF 2010 which allows us to, once again, showcase the essence of Chinese culture and promote the spirit of multiculturalism.” stated Judy Yeung, Co-Chair of MCAF 2010.

Admission to the festival is free. There will be free gifts and draws and plenty of free underground parking. Attendees will be exposed to many aspects of Chinese arts and culture that will show how multiculturalism enriches the community. This is an event for the entire family, and every participant will have a chance to experience the best in Chinese arts and culture.

The Mississauga Chinese Arts Festival will be held on:

Date: Saturday July 24th and Sunday July 25th, 2010
Time: 11:00 am to 7:00 pm (Sat) and 12:00 pm to 8:00 pm (Sun)
Location: Mississauga Living Arts Centre and Living Arts Centre Park

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